רצים לפתרון לפני שמסכימים על הבעיה



Describing Drivers

We have considerable resources and potential to further utilise our production capacity. We need to develop new opportunities to innovate, to make the best use of what we have.

We're expanding our operations with increasingly distributed teams and see potential to improve our approach. We need to evolve how we manage the department, to build and maintain coherence and performance as we grow.

We want to better harness our co-creative potential to create and deliver value to the world.
We need to develop our business model and how we work together, to get the best out of our collaboration and help customers to do the same.

Information is unstructured, kept in silos and sometimes unrecorded, leading to inability to understand and contribute to the whole picture. We need relevant info to be shared proactively, to provide improved solutions for our customers.